

How to be an Advocate on Give Marquette Day.

Make a big impact by encouraging classmates, family, and friends to support Marquette on #GiveMUDay.

It's easy. Here's How:

**GIVE
MARQUETTE
— DAY —**

SIGN UP IN ADVANCE TO BE AN ADVOCATE



Get ready for Give Marquette Day by signing up to be an advocate.

- Scan this QR code and click the “Become an Advocate” button.

From there, you can either log-in if you already have a GiveCampus account or sign-up to create a new one.

SHARE, SHARE, SHARE

The built-in sharing buttons generate a link that is unique to you.

- Share via Facebook, X, LinkedIn, Instagram, text message, phone call... The sky's the limit!

Utilize our social media toolkit at mu.edu/gmd for additional sharing resources.

CONSIDER YOUR OWN GIFT

Lead by example and make your own gift at mu.edu/gmd.

It's much easier to ask your friends and family to join you in making a gift when you've already done it yourself.

OFFER A MATCH OR CHALLENGE

Leverage your gift and encourage others to give via match or challenge.

Consider personalizing your match or challenge by your class year, affiliation, or to a list of your friends (by email address).

TELL YOUR STORY

Create a “Personal Plea” video and post it to the Give Marquette Day campaign page.

Tell your story and share your why. Explain why you're excited about Give Marquette Day and why others should get involved.

As an advocate, your impact is tracked in real time and celebrated next to your name on the Advocates tab on the Give Marquette Day campaign page. Top advocates also have the chance to win fun Marquette prizes.