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new energy.

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new energy.

MARQUETTE UNIVERSITY

IGNATIAN PROMISE

SCHOLARSHIP INITIATIVE

MARQUETTE
UNIVERSITY

SCHOLARSHIP IN OUR SOUL.

Dear Marquette friends,

Imagine dreaming about college: the opportunities, friendships, and chance to discover, learn and grow. Now imagine you can't afford to attend.

At Marquette, an accessible education is in our foundation. We opened our doors to develop leaders for and with others, and we have delivered on that promise for more than 137 years. When higher education presented obstacles to access, we overcame them.

In 1881, Marquette opened education to children of local immigrants, often the first in their families to attend college. In 1909, we led as the first Catholic university worldwide to admit women. And in 1969, Marquette became one of the nation's first universities to establish an Educational Opportunity Program, helping low-income and first-generation students from underserved backgrounds.

Now, we must lead again. And we need your help.

Realities of costs and shifting grant programs mean Marquette's life-changing education is slipping beyond the reach of too many extremely intelligent individuals. Yet, our world needs Marquette graduates more than ever. And we are determined to open the doors for them through our new Ignatian Promise Scholarship Initiative.

The Marquette family has a remarkable legacy of going far to help students through scholarship giving. **Together, it's time we once again go further.** Please help us make that Ignatian Promise now and for generations to come.

Best,
Michael R. Lovell
President



Scholarship support impacts everyone.

At Marquette, 99 percent of full-time undergraduates receive some form of financial aid. Chances are you or someone you know did as well. Supporting scholarships through the Ignatian Promise initiative is a wonderful way to complete the circle of giving.



AN URGENT REASON TO ACT.

Gone are the days when students could work a summer job to afford college. The need for scholarship support has never been greater or more influential in determining whether young women and men can finish a degree or even attend college.

\$37,500

The average need of full-time Marquette undergraduates who filed a FAFSA for the 2017-18 year.

only
62%

of a Marquette education is covered by tuition and fees.

1 in 4

Marquette undergraduates are students of color, diversifying and strengthening the university's intellectual climate. These students often have high need for scholarship support.

1 in 5

Marquette undergraduates are the first in their families to go to college, positively changing their life trajectory and that of their family. These students, too, often have a high need for scholarship support.



our IGNATIUS PROMISE

Together, we'll work to

THE UNIVERSITY

Explore and pursue efforts to keep our education as accessible as possible and champion significant operating dollars to support scholarship.

STUDENT RECIPIENTS

Make the most of the opportunities provided by scholarship support to Be The Difference.

SCHOLARSHIP BENEFACTORS

Keep the promise of a Marquette education thriving through philanthropic scholarship support that changes the lives of students, their families and their communities.



“RECEIVING A SCHOLARSHIP TO MARQUETTE
WAS EVERYTHING
FOR ME AND MY PARENTS.”

The first person I told was my mom. To see the look on her face when I gave her the news that we're fine, we don't have to worry – it was a dream come true.

- Djdade
ENGINEERING STUDENT,
STUDENT-ATHLETE



“I ALWAYS KNEW I WANTED
TO BE AN ENGINEER.”

I grew up in the inner city and tried to make the best of my situation and show others from my neighborhood that there is a way to better oneself legitimately. While we never really had much, there was always room for opportunity.

Engineering really took off for me in high school when I met one of my teachers who worked on satellites and mechanical systems. He introduced me to how you can manipulate things to make better products and be more efficient. Now I see the whole world in a different context and see the needs of the world and the future needs of the world.

Scholarships gave me an opportunity to explore the field of engineering, and now I'm studying environmental engineering and specializing in water.

CHANGING WORLDS

These scholarships have allowed me to give back to the community that helped raise me. I've volunteered at schools, I've done talks, I coach. I come from a very underprivileged neighborhood, and I want kids to understand that if opportunity knocks, you should go after it. And never give up.



For Djdade and students like him, scholarship support means the opportunity to pursue what they never thought possible. Your gift can Be The Difference.

“Our abilities to develop into future leaders and scholars are due to opportunities made available to us by the kindness of strangers who saw our potential.”

- Jona,
Health Sciences student

“Think about the students who are here now. What would you have given to have had some help in school? It’s tough to get here, and students deserve all the help we can give them.”

- Dr. Paul Andrews,
Dent '74, scholarship benefactor



“I applied to Marquette truly not believing I would be able to afford the direct-admission nursing program. I started scared and insecure, but have grown into a student who has used her voice to lift up other minority students.”

- Jasmine, Nursing student

A VOICE TO LIFT OTHERS

Our great incoming schools — Marquette University High School, Cristo Rey and others — prepare students with the academic ability to get here, but too often families don’t have the means.

**Some are looking at a gap of thousands per year.
An insurmountable ask without help.**





“GROWING UP
NOT HAVING MONEY,
COLLEGE WAS ALWAYS
MORE OF A PIPE DREAM.”

- Jenn
GRADUATE STUDENT-PHILOSOPHY,
ASSISTANT PROFESSOR

JENN'S SCHOLARSHIP STORY

About three weeks before I arrived in Milwaukee, I got the email saying Marquette had a funding line for me. I read it out loud at my best friend's house, and then had her and her mom read it to make sure it was true. We all screamed and danced around the kitchen. I was thrilled and, of course, had to call my mom.

College was something I wanted to do but never thought I'd be able to. And, when I got a scholarship, not only did it tell me there were people who really did think I was capable of pursuing a degree, but it also gave me an opportunity to develop as a scholar and a person.

I said, 'Mom, for the first time since I was 16 years old, I can just focus on school.' It was amazing.

The first semester of graduate school is one of the hardest things to adapt to, and I would be in crippling debt if I hadn't been funded for the program. Having the funding allowed me to truly be a student.



The Ignatian Promise Scholarship Initiative offers philanthropic giving opportunities in a variety of scholarship areas — including support for graduate students like Jenn. See page 14 for more details.



“HAVING PEOPLE INVEST IN ME
COMPLETELY CHANGED MY LIFE. It's an
OVERWHELMING
GIFT.”

Scholarship support allows young women and men full of wonder and good intentions to come to Marquette and transform themselves into skilled change agents willing and able to make the world a better place. A gift of scholarship support to Marquette is more than an investment in their futures, it's an investment in the futures of all those they encounter.

CURIOSITY & COMPASSION

JAZZMINE'S SCHOLARSHIP STORY

*“YOU GOT THE
BIG ENVELOPE
FROM MARQUETTE!”*

*-Jazzmine
ARTS AND SCIENCES STUDENT*

I was so excited when I got this text from my mom because getting into Marquette was a step toward the future I envisioned for myself.

For as long as I can remember I've wanted to work in our justice system as a judge, particularly with kids. I want to be a role model and let them know they can become something great.

I feel incredibly lucky to be on the path to live out my dream thanks to the scholarships I receive. It's what motivates me to do good in life and pushes me to work hard to prove the investment made in me is worth it.



Many of tomorrow's leaders will be formed by today's scholarship support. Join us in helping students like Jazzmine.



SCHOLARSHIP AID

tops every university's wish list because it's always needed.

HERE'S HOW YOU CAN HELP.

Annual Fund Scholarship Support

- Scholars Funds: Support students from a specific college.
- Blue & Gold Fund: Support our student-athletes.
- Bridge to the Future: Support students whose unforeseen financial circumstances threaten their ability to continue at Marquette.
- Urban Scholars Scholarship: Support high-achieving low-income scholars with a history of leadership and service.

Named Immediate-Impact Scholarships

- Established at \$50,000 and at \$25,000 for fully unrestricted gifts.
- Can be named for you, your family or someone you wish to honor, and provides the opportunity to learn about and meet your scholarship recipients.

Estate Gifts to Scholarship

- Leave a legacy of scholarship support in your estate planning.

Champion a Specific Scholarship Cause

- Diversity.
- First-generation college students.
- Merit-based or need-based.
- Graduates from Milwaukee-area high schools.
- Graduates from Jesuit high schools.
- Cura Personalis* Giving Bundles: Pair scholarship with support for Mission & Ministry, the libraries or Student Affairs.

Named Endowed Scholarships

- Established at \$100,000 for undergraduate funds or \$50,000 for graduate and professional-level funds.
- Can be named for you, your family or someone you wish to honor, and provides the opportunity to learn about and meet your scholarship recipients.

WE'RE CALLED TO
KEEP THE PROMISE
OF ACCESSIBLE EDUCATION.
WILL YOU?

WHAT WILL YOU GIVE TO KEEP THE PROMISE OF SCHOLARSHIP ALIVE?

Marquette gives more than \$115 million in scholarship support. We give outreach programs that travel into our communities and high schools so students can preview college life. We give wider doors to higher education, and we give first-generation students a home. **Join us.**



MARQUETTE
UNIVERSITY

BE THE DIFFERENCE.