



# **Marquette Community Campaign | Give Marquette Day**

## *Frequently Asked Questions*

### **What is the Marquette Community Campaign?**

Each year, Marquette hosts an annual workplace giving campaign with proceeds supporting employees' chosen Marquette initiatives, the United Way of Greater Milwaukee and Waukesha County, and the United Performing Arts Fund (UPAF). In addition to making a difference for our communities, the campaign's top goal is always to create a culture of philanthropy through campus-wide participation.

### **Why is faculty and staff giving important?**

As Marquette staff and faculty members, we are directly impacted by the generosity of our donors every day. We see firsthand how our student experiences are enriched, our programs enhanced, and our infrastructure improved through gifts from alumni, parents, and friends. As Near West Side partners, we also see the impact that Marquette has on the greater Milwaukee community, where we work and many live. The Marquette Community Campaign is an opportunity for our staff and faculty to support our students and the broader Milwaukee community through their own generosity.

### **Where do Marquette Community Campaign gifts go?**

All gifts are 100% designated by the donor and can be made to any Marquette fund, United Way of Greater Milwaukee and Waukesha County fund, or UPAF.

### **Can I designate my gift to a certain area? What about to my own department or program?**

Yes! Your donation can be designated to any area of your choosing. If your specified fund is not listed, there is a blank "other" category where you can write in the fund of your choosing.

### **How much am I expected to give?**

Any amount counts toward campus-wide participation and makes a difference for our communities.

### **Is my gift tax deductible?**

Yes. Contributions to Marquette, UPAF, and United Way are tax deductible.



**I am already a recurring donor via credit card, will my gifts be counted?**

**Yes! We automatically count participation for all recurring donors.**

**Can I donate to other charities and still be counted?**

**For the purposes of Community Campaign, only those gifts made to alternative charities through United Way of Greater Milwaukee and Waukesha County and UPAF would be counted.**

**Will my Community Campaign gift count for Give Marquette Day?**

**Yes! All Community Campaign gifts made to any Marquette fund before 11:59 p.m. CST on Tuesday, March 4 will be counted toward Give Marquette Day totals.**

**Who can I contact with questions?**

**For questions regarding your gift or to inquire about a specific fund, contact University Advancement Gift Services at [uagiftservices@marquette.edu](mailto:uagiftservices@marquette.edu) or (833) 684-0455. For all other Community Campaign questions or to become a Community Campaign Advocate, contact Kelly Landisch at [kelly.landisch@marquette.edu](mailto:kelly.landisch@marquette.edu) or (414) 288-0395.**